



## **KMVT 15 LAUNCHES GOOGLE HOME SWEET HOME GRANT FUNDED PROGRAM: PROJECT CONNECT**

For Immediate Release  
November 25, 2013

Contact: Shelley Wolfe  
(650) 968-1540  
[swolfe@kmvt15.org](mailto:swolfe@kmvt15.org)

Tackling the digital divide directly in Silicon Valley, KMVT 15 will launch Project Connect: Engaged Community Citizens beginning in January, 2014.

Funded through a Home Sweet Home Grant, the program offers tools for social inclusion through technology to targeted groups who experience a persistent lack of access to technology in a media-rich Silicon Valley.

“This is an amazing opportunity for us to work in the community to provide support overcoming the digital divide,” said KMVT 15 Executive Director Shelley Wolfe. She described the Home Sweet Home Grant award and details of the program, which offers empowerment to a new generation of digital citizens.

Identifying those most likely to lack digital tools – low-income youth, Latino students and their families and seniors – the groups will learn basic computer skills, software and accessing data on the cloud using Chromebooks and laptops.

During the 10-week course, participants will become adept with parent-oriented skills, monitoring student school progress and tips to encourage online safety. Participants will also have access to the station’s video equipment training to further share their stories.

“The grant gives us yet another opportunity to fulfill our mission by bridging the digital divide and bringing training tools to underserved people in our community,” according to Wolfe.

Collaborative classes will be held at KMVT 15 facilities, expanding to other community partner locations based on the number of registrants and desired outcomes.

Register today by calling (650) 968-1540 or for more information go to [www.kmvt15.org](http://www.kmvt15.org). Classes are scheduled two nights weekly from 6:00 – 8:00 pm, for 10 weeks.

---

For more than 30 years, KMVT 15 Silicon Valley Community Media has been a deeply-cherished institution providing training in video production, media literacy and a voice for thousands of Bay Area residents. An independent nonprofit organization, KMVT 15 provides community television services to Cupertino, Foster City, Mountain View, Los Altos and Sunnyvale and has received multiple national and regional media awards. The station’s mission is to provide media education, hands-on training and civic engagement. KMVT 15 programming is available on Comcast Channel 15 in the cities it serves, on AT&T U-Verse Channel 99 throughout the Bay Area,

###